Many characteristics and contributions of immigrant entrepreneurs are likely to be valued by long-term U.S. residents. This checklist will help you to position immigrants as assets in your communities. Get more ideas from The Opportunity Agenda and Welcoming America.

What do immigrant entrepreneurs bring to the communities in which they live?
Here are some characteristics likely to be valued by long-term U.S. residents.

- [ ] Ambition
- [ ] Courage
- [ ] Drive; persistence to “make it”
- [ ] Energy
- [ ] Talent
- [ ] Expertise
- [ ] Hard work
- [ ] Independence
- [ ] Overcome odds
- [ ] Risk-taking
- [ ] Striving for success
- [ ] Vision

What contributions do immigrant entrepreneurs make to their communities?

- [ ] Create jobs
- [ ] Bring new ideas
- [ ] Bring skills and know-how
- [ ] Bring diverse products and services
- [ ] Create affordable services (e.g. nail salons)
- [ ] Create new product lines (e.g. Edible Arrangements)
- [ ] Develop drugs, medical devices and other products that help with human health
- [ ] Give back to their communities
- [ ] Keep the U.S. on the cutting edge of technology
- [ ] Provide needed and/or valuable services or products
- [ ] Revitalize neighborhoods
- [ ] Strengthen local economies
- [ ] Willingness to do work considered undesirable by the native-born

The model of interweaving statistics, people and story can be applied to any area where immigrants have a positive impact, e.g., as artists/musicians, athletes, consumers and educators.