



Immigrant Entrepreneurs are fueling growth in Food-Related Industries

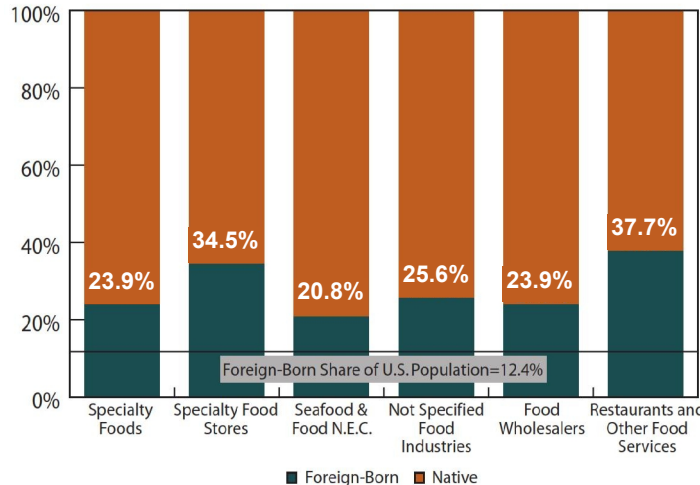
Immigrant entrepreneurs and workers play an outsized role in Food-Related industries compared to their population numbers. The real growth-drivers are Asian and Indian foods, which grew 11% and 35% respectively (2006-08). This graph shows the share of immigrant entrepreneurs in Food-Related Industry sub-sectors nationally compared with their 12.4% share of the U.S. population.

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Revenue generated by food businesses across all sub-sectors, 2007, U.S.

31.4%

Share of foreign-born workers in Specialty Foods, U.S.



4.8-8.0%

Projected employment growth in Restaurants and Other Food Services sub-sector, 2008-2018, in MA, NY and PA

51.6%

Share of foreign-born entrepreneurs in Specialty Food Stores, NY



Klara Sotonova (Czechoslovakia) baked delicious cookies for her husband, who thought they were so good they launched Klara's Gourmet Cookies in Lee, MA.



Saul Ortez (El Salvador), his brothers and cousins worked in restaurants, saved their money and started their own chain. Pollo Royal now employs 45 people in four restaurants across two states.

Data and profiles from *Immigrant Entrepreneurs Creating Jobs and Strengthening the U.S. Economy in Growing Industries: Transportation, Food and Building Services with a Regional View of Massachusetts, New York and Pennsylvania and a Focus on the Green Economy*



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