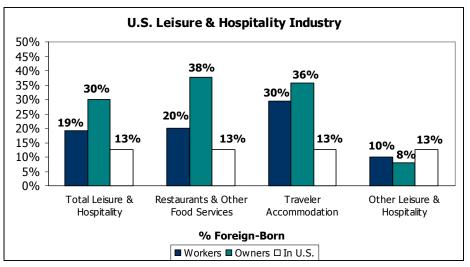


Giving the Gift of Language Promoting Immigrants as Assets to America

Immigrant Entrepreneurs and Workers in Leisure and Hospitality Businesses: Massachusetts and New England, May 2010 Fast Facts

Immigrants participate in the U.S. Leisure and Hospitality industry at a higher rate than the native born as both workers and business owners.



Source: American Community Survey Public Use Microdata Sample 2007

New England Leisure and Hospitality Industry

- Leisure and Hospitality was the fourth largest Massachusetts employer in 2006 with nine percent of the state's total employment and \$6.4 billion in gross payroll.
- Foreign-born entrepreneurs make up more than one-third of all traveler accommodation and restaurant business owners.
- New England's Leisure and Hospitality businesses are very dependent on immigrant labor, which outstrips the industry's national average of foreign-born workers.
 - Twenty six percent of Massachusetts workers are foreign-born
 - Twenty one percent of Connecticut workers are foreign-born
- In spite of the 2009 economic downturn, worker shortages are a continuing concern.