The Changing Face of America
U.S. is world’s leading destination for immigrants

- **40.4 million** or **19.8%** of world’s immigrants.

13% of total population

This is not the highest immigrant share of population in U.S. history. It peaked at 14.7% in 1910 then dropped to 4.7% in 1970.

Source: U.S. Census Bureau 2011, American Community Survey 2011
45% of immigrants are naturalized citizens.

Most immigrants arrived before 2000, living and contributing here for a substantial amount of time.

Place of nativity

- Most immigrants come from Mexico (11.7m or 29%), India (1.9m), Philippines (1.8m) and China (1.7m).

- However, recent immigrants are less likely to be from Mexico (less than 20%).

- The fastest-growing immigrant group is Asian:
  - from China (8.6%) and India (7.7%)

Immigrant population increased by 30% since 2000; unauthorized immigration has slowed, declined and bottomed out:

- From a peak of 12m (2007) to 11.7m (2012).

**Source:** Pew Hispanic Trend Project, "Population Decline of Unauthorized Immigrants Stalls, May Have Reversed," 2013
Geographic distribution 1880

Geographic distribution 1900

Geographic distribution 1920

Geographic distribution 1940

Geographic distribution 1970

Geographic distribution 1980

Geographic distribution 1990

Geographic distribution 2000

60% of U.S. immigrants live in just five states:

- CA has 25% of all immigrants (10.2m) followed by NY, TX, FL and NJ.

TN, SC, KY, AL and MS have seen the fastest growth in immigrant population.

Outsized role in the labor force

- Immigrants make up 15.9% of the labor force, more than their share of population.

- More than 70% of immigrants are between 25 and 64 compared to 50% of natives.

Labor in the states

- **Virginia**: 16% high-skilled labor
  - Compared to 11.6% share of population, 2012

- **Florida**: 23.4% high-skilled labor
  - Compared to 19.4% share of population, 2012
Outsized role in the labor force

- An additional 262 jobs for the native-born are created for every 100 foreign-born STEM workers with advanced degrees from U.S. colleges.

- An additional 100 immigrants with advanced degrees, regardless of field or where they obtained their degrees, is associated with an additional 44 jobs among the native-born.
Outsized role in the labor force

Immigrants are responsible for more than half of the total growth of the U.S. labor force in past decade.

- Immigrants averaged just 11% to 13% of U.S. population in those years

Entrepreneurship

Immigrants more likely than native-born to be self-employed. In 2010, immigrants owned 18% of all small businesses.

- Share of pop.: 12.9%
- Share of labor force: 15.9%

Top states for entrepreneurship

- **California**: 33%
  - Compared to 27.1% share of population, 2012
- **New York**: 29%
  - Compared to 22.6% share of population, 2012
- **New Jersey**: 28%
  - Compared to 21.2% share of population, 2012
- **Florida**: 26%
  - Compared to 19.4% share of population, 2012
- **Hawaii**: 23%
  - Compared to 18.1% share of population, 2012
Entrepreneurship

28% of U.S. small businesses started in 2011 were founded by immigrants

Entrepreneurship in the states

- **Maryland: 21.2%**
  - Immigrant business owners, 2010, compared to 14.3% share of population

- **Illinois: $5.4 billion**
  - Annual income generated by immigrant-owned businesses, 2010

- **Pennsylvania: 38,799 new businesses**
  - New businesses founded by immigrants, 2006-10
Entrepreneurship

More than 40% of Fortune 500 companies were founded by an immigrant or child of an immigrant.

Percentage of “Fortune 500” Companies Founded by The Foreign-Born, Their Children and Native-Born Citizens, 2010

- Immigrant: 18.0%
- Child of Immigrant: 22.8%
- Native: 59.2%

Source: Partnership for a New American Economy, 2011
Entrepreneurship

Immigrant-Founded Companies

Google, Intel, Levi's, AT&T, Pfizer, Budweiser, LinkedIn, Sun Microsystems, DuPont, P&G, eBay, PayPal, NVIDIA, Dow, United States Steel, Coors, YouTube, Yahoo, Garmin, Carnival

Compiled by Richard Herman, www.ImmigrantInc.com
Immigrants as “job creators”

Immigrants start more than 1/4 businesses in high-growth sectors, including:

- Health Care and Social Assistance: 28.7%
- Leisure and Hospitality: 23.9%
- Retail Trade: 29.1%
- Construction: 31.8%

- In Massachusetts, immigrants founded more than 1/3 leisure and hospitality businesses.
  - State’s fourth-largest employer
Immigrants as “job preservers”

Immigration accounts for a majority of job growth in 4 of the 5 U.S. counties that have experienced the greatest increase in manufacturing jobs since 1970:

- For every 1,000 immigrants living in a county, 46 manufacturing jobs are created or preserved that would otherwise not exist or have moved elsewhere.
- In Harris County (Houston), TX, the increase of 43,299 manufacturing jobs since 1970 is attributable entirely to immigration.
- 40% of Los Angeles County’s manufacturing jobs would vanish without immigrants.
Immigrant as innovators

- **76%**
  - Share of patents awarded to top 10 patent-producing U.S. universities that had at least one foreign-born inventor, 2011

- **Foreign-born Nobel Prize winners:**
  - **56.3%** from Columbia University
  - **32.4%** from Harvard University
  - **41.6%** from Princeton University
Immigrant as innovators

**NUMBER OF PATENTS AT AMERICA’S TOP 10 PATENT-PRODUCING UNIVERSITIES**

<table>
<thead>
<tr>
<th>University</th>
<th>At least one foreign inventor</th>
<th>Only American Inventors</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNIVERSITY OF CALIFORNIA</td>
<td>76%</td>
<td>24%</td>
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<tr>
<td>STANFORD</td>
<td>76%</td>
<td>24%</td>
</tr>
<tr>
<td>MIT</td>
<td>72%</td>
<td>28%</td>
</tr>
<tr>
<td>UNIVERSITY OF WISCONSIN</td>
<td>71%</td>
<td>29%</td>
</tr>
<tr>
<td>UNIVERSITY OF TEXAS</td>
<td>73%</td>
<td>27%</td>
</tr>
<tr>
<td>CALTECH</td>
<td>80%</td>
<td>20%</td>
</tr>
<tr>
<td>UNIVERSITY OF MICHIGAN</td>
<td>74%</td>
<td>26%</td>
</tr>
<tr>
<td>UNIVERSITY OF ILLINOIS</td>
<td>90%</td>
<td>10%</td>
</tr>
<tr>
<td>CORNELL</td>
<td>65%</td>
<td>35%</td>
</tr>
<tr>
<td>GEORGIA TECH</td>
<td>88%</td>
<td>12%</td>
</tr>
</tbody>
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Education

- Recent immigrants more likely than natives to have bachelor’s or advanced degree
- College attainment among immigrants increased 50% to 39%, 2000-11.
- With more education, immigrants become a net benefit to government budgets.

Average Fiscal Impact of the Foreign-Born by Education Level

Source: Smith and Edmonston, 1997
The next generation

Pen Khek Chear
MS Social Work, Boston University
Counselor, Bunker Hill Community College, MA

Jeffrey Juarez
MS Urban Planning, MIT
Program Associate, Hispanic Foundation of Silicon Valley, CA
http://youtu.be/f4OdrfHVAm4

Son-Ca Lam
MS Applied Linguistics, UMass Boston
Instructor, Asian American Studies, Umass Boston, MA
National & state-specific information

- Map the Impact
  - [http://www.maptheimpact.org/](http://www.maptheimpact.org/)

- IPC’s “New Americans by State”
  - [http://www.immigrationpolicy.org/issues/economics](http://www.immigrationpolicy.org/issues/economics)

- MPI’s “Foreign-Born by State”
  - [http://www.migrationinformation.org/datahub/](http://www.migrationinformation.org/datahub/)
National & state-specific information

- Institute for Immigration Research at George Mason University:
  - http://iir.gmu.edu/research

- Immigration Research and Information:
  - http://immigrationresearch-info.org/
Recap

- Immigration share not the highest in U.S. history
- Fastest-growing immigrant population: Asian
- Latino immigrants declining
- The South is seeing the fastest growth
- Outsized share of immigrants in the workforce, entrepreneurship, job creation, innovation
- Immigrants founded some of America’s most iconic brands that employ millions
- Outsized share of high-skilled workers, students
- Educational attainment on the rise
The Changing Face of America

Thank you

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