1. Highlighting Immigrant Contributions to California
   - The California Immigrant Policy Center first began publishing reports highlighting immigrant contributions to the state in 2005.
   - After 2005, publications with regional inserts highlighted different parts of the state.
   - Partnership with University of Southern California’s Center for the Study of Immigrant Integration
   - Worked closely with regional partners to conduct successful statewide press conferences; garnered coverage in diverse and unexpected parts of the state
   - Another release in 2012, again with inserts; working to change the dialogue about immigrants and what they mean to California

2. Pushing Back Against Anti-Immigrant Policies
   - Local ordinances in conservative regions forcing local businesses to use employment verification system E-Verify.
   - Legislation at the state level; build unlikely partnerships with business, agriculture and others; passed in 2011
   - California’s TRUST Act pushing back against detention and deportation. Still in progress after three years but the media work has changed the environment. When the Governor vetoed the bill, he immediately came onto Spanish press to say he would work with advocates the following year.

3. Building Statewide Momentum
   - Local ordinances supporting statewide or regional efforts
   - Example: California Values Statement, more than 100 CA organizations signed onto policy document regarding our values for immigration reform
   - On the table for 2013: health care for all immigrants, preserving health care, driver’s licenses, Office of New Americans, TRUST Act